

Sponsorship Opportunities!



Florida Association of School Resource Officers Annual Training Conference

Platinum Sponsor

\$8,000.00

- Gold!*
- (3) Full conference registrations
 - 8x20 booth with pipe & drape
 - (2) 6 ft skirted tables
 - (1) Company sign
 - Listing in conference app
 - Social media attention on FASRO accounts
 - Carpeted Exhibit Hall
 - Exhibitor Reception
 - Corporate Logo on right sleeve of conference t-shirt
 - 5-10 min presentation at opening ceremonies
 - Premier Booth location
 - Corporate flyer given to all attendees
 - Sponsorship of Karaoke Night (Monday)

Silver Sponsor

\$850.00

- (3) Full conference registrations
- 8x10 space with pipe and drape
- (1) 6 ft skirted table
- (2) Chairs
- (1) Company Sign
- Listing in the Conference Mobile App
- Social Media attention on FASRO accounts
- Carpeted exhibit hall
- Exhibitor Reception
- Premium location near Platinum/Diamond/FASRO Exhibits

July 20-24 2020
Rosen Centre Hotel
9840 International Drive
Orlando, Florida

1 Available

Diamond Sponsor

\$10,000.00

- (3) Full conference registrations
- 8x20 booth with pipe & drape
- (2) 6 ft skirted tables
- (4) chairs
- (1) company sign
- Listing in conference app
- Social media attention on FASRO accounts
- Carpeted Exhibit Hall
- Exhibitor Reception
- Corporate Logo on left sleeve of conference t-shirt
- 10-15 min presentation at opening ceremonies
- Premier booth location
- Corporate flyer given to all attendees
- Sponsorship of Vegas Style Casino Night

2 Available

Gold Sponsor

\$5,000

- Gold!*
- (3) Full conference registrations
 - 8x20 booth with pipe & drape
 - (2) 6 ft skirted tables
 - (4) chairs
 - (1) company sign
 - Listing in conference app
 - Social media attention on FASRO accounts
 - Carpeted Exhibit Hall
 - Exhibitor Reception
 - Premier Booth location
 - Corporate flyer given to all attendees
 - Sponsorship of a nightly event (cornhole tournament, or arrival reception)

Bronze Sponsor

\$650.00

- (3) Full conference registrations
- 8x10 space with pipe and drape
- (1) 6 ft skirted table
- (2) Chairs
- (1) Company Sign
- Listing in the Conference Mobile App
- Social Media attention on FASRO accounts
- Carpeted exhibit hall
- Exhibitor Reception

Additional Sponsorship Opportunities

- Donation of lanyards with your logo
- (1,000 lanyards requested with clips for nametags)
- \$1,000 - Coffee Bar Host
- \$2,000 - Dive-in Movie Host on Wednesday evening
- \$250 - Place your literature in attendee giveaways
- \$800 - Host a breakout session on Thursday

Don't Miss Out!

Who will be in attendance?

FASRO expects to hit capacity at 1,000 attendees. Those numbers will represent Sheriffs, Chiefs of Police (both municipal and school district), command staff members of these organizations, line supervisors, school resource officers/deputies, School Safety Specialists (school district level), Guardians, school principals and administrators. Historically 90% of attendees stay in the host hotel maximizing your ability to connect.



FASRO is the largest school policing organization in the country,
with over 800 members.

Take this one-of-a-kind opportunity to
build your business
as you engage with hundreds of law enforcement
professionals.

Protecting our most precious resource, our children.

Vendor Area Operations

Sunday, July 19, 2020

Exhibitors are given access to the exhibit hall at 8 AM for set up. Vendor hall and FASRO registration begins at 1 PM with registration closing at 6 PM. The Exhibit hall will remain open until 7 PM. During registration all attendees much check in at kiosks in the lobby of the meeting space and then proceed to the exhibit hall to receive all conference giveaways. All exhibitors are encouraged to attend the FASRO Welcome reception hosted by L.E.A.D., from 7 PM – 11 PM.

Monday, July 20, 2020

Registration and Exhibit hall opens at 7 AM with Coffee served INSIDE the exhibit hall. Opening ceremonies begin at 9 AM. During all breaks refreshments will be served inside the exhibit hall only. During the day FASRO conducts raffles in which the member must be present to win. All raffles are conducted in the Exhibit hall. Exhibit hall remains open as long as you wish this evening. All exhibitors are encouraged to attend Karaoke Night hosted by United Badges, from 7 PM – 11 PM.

Tuesday, July 21, 2020

Exhibit hall opens at 7 AM and remains open throughout the day until 5 PM. Once again, all refreshments and raffles will be in the exhibit hall. 5 PM is the exhibit hall breakdown. All exhibitors are encouraged to attend the “Vegas Style Casino Night” hosted by (Diamond Sponsor), from 7 PM – 11 PM.

Wednesday, July 22, 2020

Should you remain for the conference all exhibitors are encouraged to attend the family friendly “Dive-In Movie” hosted by (\$2,000 Sponsor) to be held at the resort’s pool after dark.

Thursday, July 23, 2020

Should you remain for the conference all exhibitors are encouraged to attend our overwhelmingly attended Cornhole Tournament hosted by AAA- The Auto Club Group from 7 PM – 11 PM.



Build your network...grow your business