

2018 FASRO ANNUAL CONFERENCE

EXHIBITOR SCHEDULE

SUNDAY, JULY 29

Exhibit Set-Up: 9:00 am - 11:30 am
Exhibits Open: 1:00 pm - 6:00 pm

MONDAY, JULY 30

Exhibits Open: 7:00 am - 3:30 pm
Coffee Bar 7:00 am
Opening Ceremonies 9:00 -10:00 am
Optional Exhibit Open: 3:30 - 5:30 pm

TUESDAY, JULY 31

Exhibits Open: 9:00 am - 3:30 pm
OPTIONAL Dismantle: 3:30 pm - 5:30 pm

WEDNESDAY, AUGUST 1

OPTIONAL EXHIBIT DAY

Exhibits Open: 7:00 am - 12:30 pm
FINAL Dismantle: 12:30 pm - 2:00 pm

We value and appreciate your time and support of FASRO and the Annual Conference. We invite all exhibitors and sponsors to a private reception on **Tuesday, July 31 from 6:00 - 8:00pm**. Please be sure to place this event on your calendars. We hope you will join us.

All exhibitors and sponsors are also welcome to the attendee receptions on Sunday, Monday and Tuesday from 7:00pm - 11:00 pm.

20170711

The Florida Association of School Resource Officers

offers the most advanced and comprehensive training for its members in the state of Florida. FASRO members will receive training at the annual conference as well as regional training during the year. The Florida Association of School Resource Officers is the largest state organization of SRO's exceeding 500 members.

This Annual Training Symposium will be a valuable opportunity to network with FASRO Members. This Conference provides state of the art training to the attendees, who number in excess of 600. This is an excellent opportunity for you, the supplier, to interface directly with these professionals. This prospectus will highlight the information you need to participate in the FASRO Annual Conference, July 29 - August 1, 2018 in Bonita Springs, FL.

Expected Attendance: 600+

Expected Exhibitor Attendance: 50+

Extended exhibit days are available. Contact Susan for details.

FOR MORE INFORMATION

Susan M. Fox, CMP, CMM
Vendor Coordinator
FASRO
Woodland Park, CO 80863
972-989-6617
susanfox@fasro.net

The logo for the Florida Association of School Resource Officers (FASRO) consists of the lowercase letters "smf" in a white, sans-serif font, centered within a white square.

2018 FASRO ANNUAL CONFERENCE

HOTEL ACCOMMODATIONS



A Bayfront Bonita Springs Resort

Located on 26 beautifully landscaped acres overlooking Estero Bay and the Gulf of Mexico, Hyatt Regency Coconut Point Resort & Spa is a haven for recreation and relaxation. Our coastal, resort-style hotel near Naples, FL blends state-of-the-art business facilities and a refreshing resort environment. We're the ideal place to escape with family, get down to business, connect with friends or enjoy a romantic getaway.

What Makes a Seamless Stay:

Coastal-inspired accommodations: Relax in one of our 454 guestrooms or suites with large flat-screen TVs, refrigerators, and Wi-Fi. Amazing activities: Enjoy our brand new lazy river, five exciting waterslides, four pools, and a secluded beach on Big Hickory Island. Get connected & inspired: We offer over 82,500 sq. ft. of indoor and outdoor space, ideal for corporate meetings, social events and weddings.

Tropical atmosphere: Our Bonita Springs resort is a tropical paradise with lushly landscaped grounds and a native Southwest Florida look. First-rate service: Enjoy high-quality services and an unmatched attention to details from our friendly staff and concierge desk.

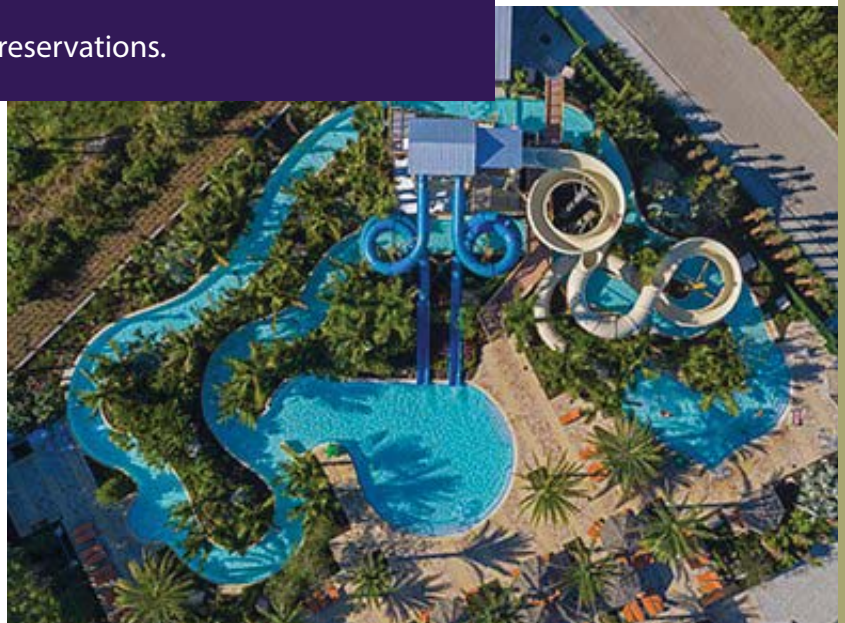
Hyatt Regency Coconut Point Resort and Spa

Hyatt Regency Coconut Point Resort and Spa
5001 Coconut Road
Bonita Springs, Florida, USA, 34134
Tel: +1 239 444 1234

Be sure to reference "FASRO" when making your reservations.

FASRO Group Rate Information to come...

We kindly request that your company representatives stay at our host hotel. This allows more interaction between your representatives and the attendees of the conference and supports the association.





2018 FASRO ANNUAL CONFERENCE

EXHIBITOR PROSPECTUS Exhibit Dates July 29 - Aug 1



Hyatt Regency Coconut Point
Resort and Spa, Florida

2018 FASRO ANNUAL CONFERENCE

Exhibitor Rules & Regulations

ASSIGNMENT OF SPACE & PAYMENT

All exhibit space will be allocated on a first-come, first-served basis. Show management and FASRO reserves the right to reassign booth space or make adjustments to the exhibit space diagram if necessary. Full payment is due at time of contract submission. **Space will be assigned once completed exhibit space agreement is received with payment in full.** No exhibitor shall assign, sublet, or share the whole or any part of the space contracted under any circumstances without prior written consent of the Florida Association of School Resource Officers (FASRO). Companies found to be subletting or sharing exhibit space will be asked to dismantle and leave the exhibit hall, without refund, if prior consent as not been granted in advance. Such requests must be submitted to Susan Fox at request of submission. All requests for participation are subject to approval by FASRO.

EXHIBIT SPECIFICATIONS

The standard exhibit space for this event will be as follows: 10'x10' pipe and draped booth space. Qty one (1) 6'x 30" draped front table and two chairs.

EXHIBITOR NAME BADGES

The exhibitor badge entitles the wearer access to the exhibit floor and educational sessions. Exhibitor badges are issued only to personnel actually staffing the booth. The name of the exhibiting company, as it has been listed on the exhibit space contract, will appear on each badge and (2) two exhibitor badges will be provided for each exhibit space contracted, up to a maximum of (4) four badges. Additional badges over two (2) are available at \$75 each. Exhibitors are urged to order badges in advance through the exhibitor services kit. Badges will be available for collection at Exhibitor Registration beginning on Sunday, July 29, 2017 at 9:00 am.

INSTALLATION & DISMANTLE

Installation of exhibits may commence at the on Sunday, July 29 beginning at 9:00 am. All exhibitors must be fully assembled and ready for display no later than 11:30 am. Optional dismantling of exhibits may begin AFTER 3:30 pm on Tuesday, July 31. Final dismantling of those exhibitors staying for Wednesday will dismantle AFTER Wednesday, August 1 at 12:30 pm. **Exhibitors are not permitted to tear-down during any other times without expressed permission of show management.** Show management reserves the right to make adjustments to the set-up and tear-down schedule. Listed times in this prospectus are subject to change.

EXHIBITOR KITS

Upon receipt of a completed exhibit request, approval and payment in full, an exhibitor service kit will be provided to each exhibiting company. This packet will include all necessary information and forms regarding booth personnel registration, inbound and outbound shipping of displays, display rental & furnishings, audio/visual rental, electrical service, utilities and any other information that is pertinent to exhibiting.

SECURITY

Show management will not provide security services during exhibit set-up and during hours when the exhibit hall is closed. While every precaution will be taken, FASRO nor Hyatt Regency Coconut Point Resort and Spa assumes no liability for exhibitor property. The ultimate responsibility remains with the individual exhibitors to protect their property and appropriate insurance protection is required. Please have certificates of liability available if show management requests this documentation.

CANCELLATION POLICY

Exhibitors may cancel contracted space by submitting **written notice**:

Susan M. Fox, CMP, CMM
Vendor Coordinator
FASRO
Woodland Park, CO 80863

Cancellation should be sent in the form of a letter on company letterhead, or a copy of your exhibit space contract noting your intent to cancel, the date and the signature of the person cancelling your space. Such notice must be received in writing no later than June 1, 2018 to receive any available partial refund. Only Bronze Sponsorship contributions are refundable.

| | |
|---|----------------|
| Cancellations through January 1 - March 1, 2018 | 65% refund |
| Cancellations between March 1 - May 31, 2018 | 50% refund |
| Cancellations after June 1, 2018 | Non-refundable |

LIABILITY

In consideration for the opportunity to display services and products at the FASRO Annual Conference, Exhibitor, its officers, directors, agents and insurers, agrees to indemnify, defend and hold harmless FASRO, Hyatt Regency Coconut Point Resort and Spa, its owners, officers, directors, contractors, employees and agents, its governmental entity, agents and employees, from any loss, injury, suit, action or cause of action, expenses or claims whatsoever resulting from any incident, accident, fire, theft or any claim or loss to any person claiming loss or injury, including any loss or damage to property of Exhibitor, its employees, agent or subcontractors, loss or injury to any manufacturer's demonstration participants, their employees, agents, guests and general public. Said indemnification and agreement to hold harmless FASRO, and Hyatt Regency Coconut Point Resort and Spa, as aforesaid, shall include reimbursement for any costs, expenses and reasonable attorney's fees incurred by indemnities. Further, any claim of damage to the property of the hotel resulting in the immediate assessment of damages against FASRO or Hyatt Regency Coconut Point Resort and Spa, from any act or omission of Exhibitor, its agents, employees, contractors and subcontractors, shall be immediately paid or assumed by Exhibitor. In addition, Exhibitor acknowledges that FASRO nor Hyatt Regency Coconut Point Resort and Spa, does not maintain any insurance to cover loss or damage to any property of Exhibitor. Exhibitors are required to obtain commercial insurance to cover all losses and claims and are responsible for providing accurate Certificates of Liability. Documentation must be secured and on premise during exhibiting at the FASRO Annual Conference by Exhibitor. Exhibitor shall present Certificate of Liability to Show Management if requested at any time.

RESTRICTIONS

Show Management reserves the right to determine the eligibility of a company or their product for inclusion in the exhibits, and reserves the right to restrict exhibits that, because of noise, method of operation, materials or for any other reason. Show management also reserves the right to prohibit any exhibit that, in their opinion, may detract from the general character of the exhibit hall as a whole. In such event, FASRO shall not be liable to any exhibitor for any refund of exhibit fee or expenses incurred by Exhibitor to exhibit. No signs will be affixed by any means to the walls, doors or any other surface in the exhibit area or convention center. FASRO policy firmly restricts representatives or organizations that have not been assigned an official exhibit booth space from soliciting business and/or distributing promotional materials of any type within the exhibit hall area or any other area of the premise where the meeting takes place. Further, those organizations that have been assigned an official exhibit space must conduct all business activities from within their assigned booth space and may not impede traffic through the exhibit hall aisles and other areas, to strictly include coercing attendees away from the exhibit space of any other exhibiting company.



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Participation Packages

BRONZE

\$650

- One 6"x30" Draped Exhibit Table & Two Chairs
- Listed as an exhibitor in the FASRO Mobile App

SILVER

\$1500

- One 6"x30" Draped Exhibit Table & Two Chairs
- Listed as an Exhibitor in the FASRO Mobile App
- Sponsor Recognition on the FASRO Mobile App
- Sponsor Recognition in the General Session
- Sponsor Recognition on Conference Signage

GOLD

\$2500

- One 6"x30" Draped Exhibit Table & Two Chairs
- Listed as an Exhibitor in the FASRO Mobile App
- Sponsor Recognition on the FASRO Mobile App
- Sponsor Recognition in the General Session
- Sponsor Recognition on Conference Signage
- Earmarked Sponsor for: (choice of) Cornhole Tournament, Volleyball Tournament, Lanyards, or one of four Attendee Receptions.
- One Table at the Sponsored Event to promote your products and services.

PLATINUM **\$5000 - 10000**

- One 6"x30" Draped Exhibit Table & Two Chairs
- Listed as an exhibitor in the FASRO Mobile App
- Sponsor Recognition on the FASRO Mobile App
- Sponsor Recognition in the General Session
- Sponsor Recognition on Conference Signage
- Choice of Exclusive Event or Exclusive Tangible Item (Lanyards, Backpacks, etc)

ATTENDEE TACTICAL

BACKPACKS

\$2000

Each attendee receives this special tactical backpack for convenience in carrying their trade show items and meeting documents. Includes a free insert of your company literature.

A velcro patch will be secured to show your sponsorship of the bag. Company patches will be provided by FASRO with your company logo. Patches will be three inches in diameter (circle).

COFFEE BAR

\$2500

Attendees want coffee! Help us to provide this hot commodity to the attendees for Monday, Tuesday and Wednesday mornings.

NOTEPAD INSERT **\$200**

Single or Double Sided 8.5" x 11" Insert

Include your show insert in the attendee notepad. Notepads will be distributed at registration to each registered attendee.

*Please contact Susan Fox, CMM, CMP to secure any of these opportunities. 972-989-6617
susanfox@fasro.net*

2018 FASRO ANNUAL CONFERENCE

Exhibits: July 29 - August 1

EXHIBIT REQUEST

MEETING COORDINATOR'S CONTACT INFORMATION

Company Name

Meeting Coordinator

Address

City State Zip

Office Phone Mobile Phone (for on-site needs)

Meeting Coordinator's E-mail

EXHIBIT COMPANY LISTING INFORMATION (Sales Contact)

Exhibiting Company

Address

City State Zip

Phone (toll-free, if available)

General or Sales E-mail (recommended)

Website (recommended)

25-35 Word Company Description:

EXHIBIT SPACE CONTRACT

PACKAGES

- Bronze \$ 650.00
- Silver \$ 1,500.00
- Gold \$ 2,500.00
- Platinum \$ _____
- Tactical Backpacks \$ 2,000.00
- Coffee Bar \$ 2,500.00

NOTEPAD INSERT

- Single or Double Sided \$ 175.00
- Each Additional Page \$ 25.00 Qty _____

TABLE ASSIGNMENT SELECTION

- 1st choice #** _____
- 2nd choice #** _____
- 3rd choice #** _____

Exhibiting Company we prefer to be NEAR: _____ We prefer to be AWAY FROM: _____

Exhibit space is to be occupied solely by the exhibiting organization at the 2018 FASRO Annual Conference and exhibitor acknowledges that exhibit space may not be sublet or shared. This exhibit contract incorporates the Exhibitor Rules & Regulations contained in the posted prospectus. By submitting this contract, exhibitor listed above has read and understands the exhibit rules & regulations, and agree to abide by them and any additional rules deemed necessary by the FASRO. Exhibitor agrees to hold FASRO, Susan M. Fox and Hyatt Regency Coconut Point Resort and Spa and it's contractors harmless from any liability, loss, or claim during this meeting.

Signature of acceptance of this order and rules & regulations: _____

Contract Submission: **EMAIL to susanfox@fasro.net**. Please make checks payable to FASRO and submit to: FASRO 5824 Bee Ridge Rd #282, Sarasota, FL 34233-5065.

Exhibit space will not be held or assigned without payment.

- VISA MASTERCARD AMEX

CARD NUMBER EXP CVV

PRINT NAME AS IT APPEARS ON CARD

AUTHORIZED CARD HOLDER SIGNATURE